



**Sister Cities Australia
National Award Submission 2018**

Category 4 (Tourism and Trade Project)

Entrant: Cairns Regional Council

Project name: Economic Delegation to Zhanjiang, China

Date of event: 12-18 December 2017

Cairns Regional Council has had a Sister City relationship with Zhanjiang, China since 2004. Cairns Regional Council received an invitation from the Zhanjiang City Government to attend the China Marine Economy Exposition (CMEE) which was held in December 2017. The Expo is held by the People's Government of Guangdong Province and State Oceanic Administration, covers an area of 100,000 square metres, involves more than 50,000 professional visitors and a general audience of 300,000 people. The Expo was considered to be aligned closely with our city's strengths and key sectors of marine and tourism.

The Zhanjiang City Government advised that they would provide a trade booth at the Expo for a six-member Council delegation. In addition to attending the Expo, the delegation organised a program of meetings in Zhanjiang and Guangzhou in relation to Tourism, International Education, Agriculture, Trade and Investment.

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